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FAXED

Luis M. Lozada, an active member in good standing of the bar of Illinois, whose business address and telephone is:

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Having applied in the above-entitled action for admission to practice in the Northern District of California on a *pro hac vice* basis, representing Plaintiff BEATS ELECTRONICS, LLC.

IT IS HEREBY ORDERED THAT the application is granted, subject to the terms and conditions of Civil L.R. 11-3. All papers filed by the attorney must indicate appearance pro hac vice. Service of papers upon and communication with co-counsel designated in the application will constitute notice to the party. All future filings in this action are subject to the requirements contained in General Order No. 45, *Electronic Case Filing*.

DATED: January 3, 2011

By: Mafine M. Challen UNITED STATES DISTRICT COURT JOSE

NGEDOCS: 1759506.1